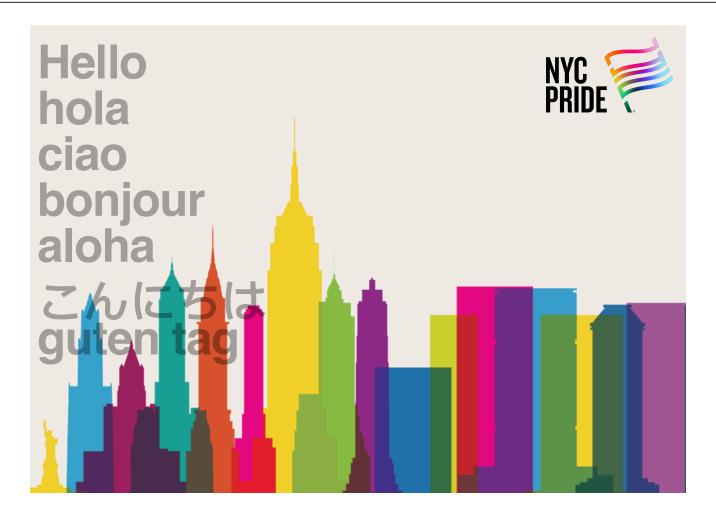
www.gayandsober.org June 27th - 30th, 2024

# GAY & SOBER®

Serving the worldwide LGBTQ recovery community



Gay & Sober is a one-of-a-kind 501c3 non-profit organization that empowers community members to lead healthy, successful lives. We proudly celebrate our community's diversity and advocate for those that are new to the journey of sobriety. Our organization facilitates face to face recovery.

Explore our special world on Facebook, Instagram, and Twitter! @gayandsober #gayandsober

#### **WE OFFER:**

- An annual international conference that celebrates recovery
- An annual LGBTQ contingent in the NYC Pride Parade and an alcohol free dance party
- A curated list of LGBTQ 12 step meetings around the world
- Ongoing and engaging health and wellness programming and messaging

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MISSION: Gay & Sober's mission is simple – to provide a safe, fun, and enriching experience to the sober community. Our primary purpose is to encourage unity and enhance one's sobriety.

**VISION**: In the spirit of unity we come together to support and love one another and to show others - especially beginners - that it is indeed possible to be happy, joyous, & free in sobriety. Once a year, we hold a special men's event in New York City devoted to celebrating recovery from alcoholism & drug addiction. For three special days, hundreds of fellows are brought together for a weekend of innovative health & wellness workshops. big speaker meetings, spiritual growth, and top entertainment. We also sponsor a Pride Day celebration for all LGBTQ people that features a place to march in the parade and an evening dance on the Hudson River - complete with fireworks!

**SPIRIT**: We are doing this in the spirit of

brotherhood, friendliness, fellowship, and adventure. 501c3 nonprofit ORIGINS: What started as a private group on Facebook called Gay & Sober Men in the summer of 2009, Gay and Sober has mushroomed into what is now the largest recovery group of its kind on social media. Gay & Sober has expanded to offer monthly free LGBTQ community workshops, a conference, and an official component in the pride festivities.



What makes G&S unique is that we welcome those that simply practice a sober lifestyle as well as those that are part of a 12 step program.

"Gay & Sober has helped me connect with others just like me. I finally feel a part of."

- CATHY, LOS ANGELES

SUPPORT: As a grass roots, non-profit, all-volunteer organization we make a difference in the lives of thousands of individuals within the LGBTQ recovery community. We accomplish this through the generous support of organizations, corporate sponsorships, foundation grants and individuals. Without this support we could not save or change the lives of those in our community. Your generosity allows us to continue our successful programs and the future delivery of exciting new outreach programs currently being introduced and further developed. We ask you to please help us change lives and deliver programs of recovery with your sponsorship or tax-deductible donation today. We thank you, our recovery community thanks you, and those still suffering, looking for a way out, thank you. With gratitude, from all of us at Gay & Sober.

As a 501c3, all donations are tax deductible. EIN: 81-3543092

# GAY & SOBER™

#### Celebrate Pride at The Pride Celebration!

**The March...** On the last Sunday in June, <u>everyone in the LGBTQ+ community</u> is invited to march in the largest Pride Parade organized by Heritage of Pride. 750 - 1000 LGBTQ marchers



**The Dance on the River Cruise...** The magical day comes to a close with a joyous nighttime, floating, dance party on the river - complete with a fireworks spectacular. The cruise cultivates a sense of awe and play. Maximum of 600 LGBTQ participants



NYC PRIDE · WORLD PRIDE

www.gayandsober.org June 27th - 30th, 2024

**The Gay & Sober Men's Conference** is three days of meetings, health & wellness workshops, speakers, and fun activities devoted to gay men in recovery from alcoholism and drug addiction. A prime objective of the conference is to bring participants closer to one another. 500 - 600 attendees from all over the world.



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#### **Testimonials:**

"I don't know if it's the pink cloud talking but I feel pretty damn good. I want to say 'Thank You' for all the love and support. I will have 1 year under my belt in about 4 hours and I don't think I could have done it without you all. I love you from the bottom of my heart." - Charles, Los Angeles

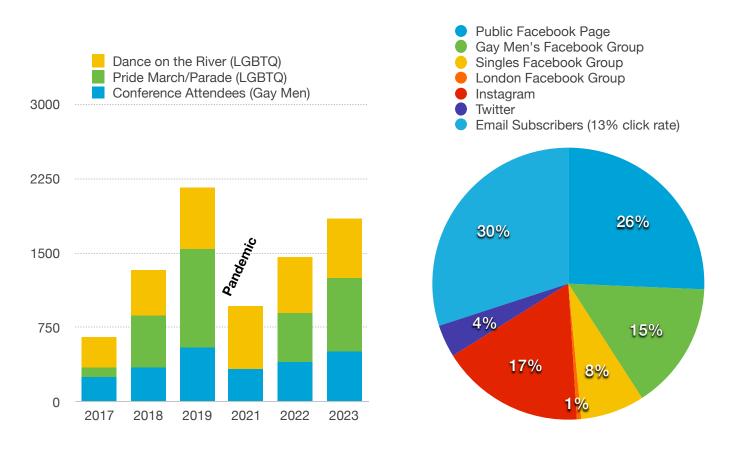
"I didn't know how I was going to stay sober on Pride Sunday. After a Google search I discovered this group. I marched with them in the parade and danced at night. I met other sober women that have strengthened my support network." - Elaine, London

"The Gay & Sober Men's Conference was a truly transformative experience. To be among so many gay and sober men and to feel such love and warmth from the entire city was incredible. The weekend was a perfect blend of program and pleasure." - Matthew, North Carolina

"I'm very grateful for this group. This page has really helped me stay connected with recovery even when I'm on the go. Thank you, all of you, for sharing your experience, strength, and hope!" - Kekoa, Hawaii

"This is a safe place for people to share their successes as well as struggles in sobriety, and get positive support and feedback as requested. It's a great way to meet and feel connected with like minded sober men all over the world, which broadens my sober support network from my local community to worldwide." - Steven, Georgia

**Growth & Audience Demographics:** (On average, 50,000 people visit our website per month.)



Gay & Sober www.gayandsober.org 5

#### **CORPORATE SPONSORSHIP**

We welcome sponsorships from corporations, foundations, organizations and individuals that are affirming to the LGBTQ community. If you value all individuals and are committed to save and change the lives of those community members' who are looking for a safe and supportive place to begin, or continue their recovery journey, then we are in need of and welcome your interest. For sponsorship information a member of our fundraising team will be happy to discuss the different giving levels and their benefits.

# **Event/Entertainment Sponsorship** (\$25k)

- Naming rights for Dance on the River Cruise, Pool Party or any major event during the conference.
- Event signage
- Program Ad (complimentary)
- Podium recognition
- Web listing as a community partner
- Button link to company web site
- 5 Sponsor donated scholarships to Men's Conference

#### **Diamond Sponsorship** (\$10k)

- Event signage for a major recovery presentation
- Program Ad (complimentary)
- Podium recognition
- Web listing as a community sponsor
- Button link to company web site
- 2 Complimentary Conference registrations

# New for 2024!

# A special billboard on the exterior or interior of the hotel.

- Exterior co-branded billboard (16' wide x 14' high) for the entire month of June (\$40k)
- Interior co-branded billboard (13' wide  $\times$  9' high) in the street level hotel lobby during the event (\$15k)

### Platinum Sponsorship (\$5k)

- Podium recognition
- Printed program recognition
- Web listing as a community sponsor
- 2 Complimentary Conference registrations
- 2 Sponsor donated scholarships to Men's Conference

# Gold Sponsorship (\$2.5k)

- Podium recognition
- Printed program recognition
- Social media shoutout across all platforms
- 2 Complimentary Conference registrations
- 1 Sponsor donated scholarships to Men's Conference



# ALL SPONSORSHIPS ARE FULLY CUSTOMIZABLE.

Email our fundraising team at: fundraising@gayandsober.org for more information.